



Harvey Aboriginal Corporation

# Strategic Plan

2023 - 2026



# Kaya!

Ngaalak djerabiny noonook djinaniny! Nidja Bindjareb  
Noongar boodja.

That is to say, "Hello. We are happy to see you. This is  
Bindjareb Noongar country."

Kaartamoorda boyal, maambakoort-koorl marawar. Boorloo  
djiraly wer Gomborrupt kongal. Ngaalak kwobidak ngobar,  
maambakoort kep wari, moorditj mereny boodja, kwobidak djaril-  
mari wer moorditj bilya.

Nidja ngaalang moorditj boodja.

Ngaalak kaartditj ngaalank boordiya koorra kooralong wer yeyi  
wer kaartdijin kalyakoort woonya boodja wer kep.

From the Darling Scarp in the east, to the Indian Ocean in  
the west. With Perth to the north and Bunbury to the south.  
We have pristine beaches, coastal lakes, fertile farmlands,  
beautiful jarrah forests and refreshing waterways.

This is our great country.

We acknowledge the Elders past, present and emerging  
and recognise their knowledge and their continuing  
connection to land and water.

# ABOUT US

Based on Bindjareb country in the town of Harvey in the South West region of Western Australia, we are a community representative organisation designed to educate, inspire and reconcile all people with traditional Noongar knowledge and customs. We enrich lives through guided connection to land and culture with advocacy, programs, activities, services and products.

Our vision is to build a strong community in which Aboriginal people, culture and knowledge is recognised, respected, celebrated, and valued; and where our Elders, children, young people, and families are protected and empowered to determine their own futures.

We will strive towards our vision using the 5 key pillars of:

Kaartdijin (Culture)  
Moort (Community)  
Boodja (Country)  
Boya (Prosperity)  
Boordiya (Leadership)

Who better to tell our stories, for we feel our stories, we know the history of our country and we are the people to educate our future generations.







# OUR VISION

To build a strong community in which Aboriginal peoples, culture and knowledge is recognised, respected, celebrated, and valued.

Our Elders, children, young people, and families are protected and empowered to determine their own futures.

# OUR PURPOSE

- To tell the story of Aboriginal Australia
- Create opportunities for people to encounter, engage with and be transformed by that story
- Support and facilitate Aboriginal cultural resurgence
- Shape our narrative
- Develop, encourage, and support strong, healthy, self-determining Aboriginal children, connected to family and culture.





# VALUES

We have a set of values which promote what we stand for, the behaviours we appreciate above all else, how we will conduct our activities to achieve our vision and purpose, and how we will treat members of our organisation and community. These are:

- Culture
- Unity
- Respect
- Initiative
- Leadership
- Collaboration

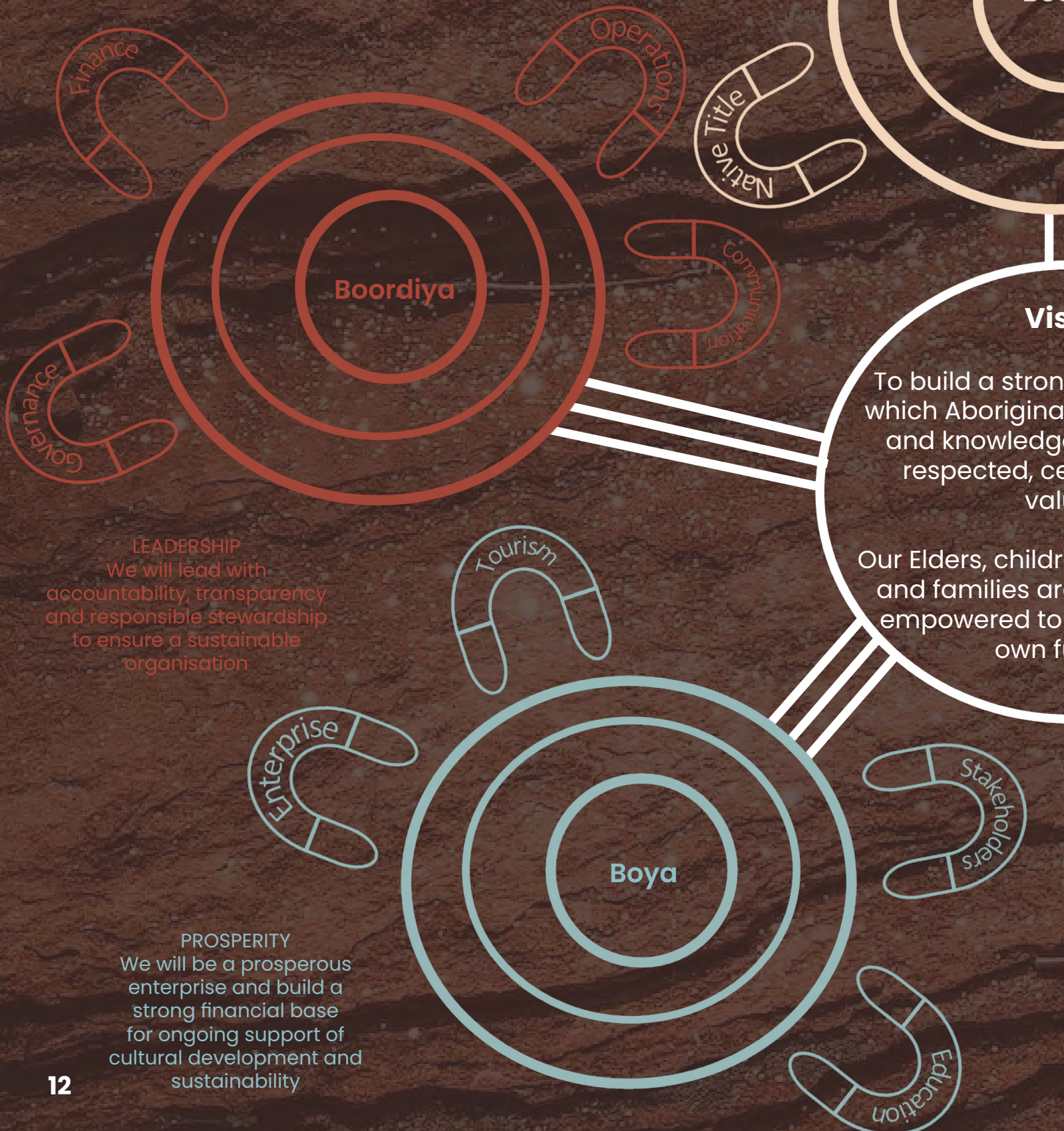




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# FOCUS AREAS



**Boordiya**

**Boo**

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Our Elders, childre  
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**LEADERSHIP**

We will lead with  
accountability, transparency  
and responsible stewardship  
to ensure a sustainable  
organisation

**Boya**

**PROSPERITY**

We will be a prosperous  
enterprise and build a  
strong financial base  
for ongoing support of  
cultural development and  
sustainability

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**COUNTRY**  
We will share our knowledge and cultural importance of being responsible custodians of our sacred land and waterways



**CULTURE**  
We will demonstrate an understanding and appreciation for language and traditional practices



**COMMUNITY**  
We will commit to understand and engage with our people through sharing of knowledge and information to break down cultural barriers



# FOCUS AREA 1

## Culture / “Kaartdijin”

*We will demonstrate an understanding and appreciation for language and traditional practices.*

### OBJECTIVES

- Knowledge – To transfer knowledge of traditional information regarding history, culture and spirituality.
- Language – To promote and preserve the oldest living culture through ancestral language.
- Traditional Practices and Protocols – To understand and respect the cultural significance of relevant practices and protocols.



Discovery Forest

Exploring jarrah

The Ecology Zone: Discover the natural processes that sustain life in the jarrah forest community

The Ecology Zone of the

a natural

digging stick noon snake djabak

Further information

DNLM staff is pleased to be  
Marrington District Office  
Marrington Street  
Galle  
Ph: 200 8724 1888





# FOCUS AREA 2

## Community / “Moort”

*We will understand and engage with our people through sharing of knowledge and information to break down barriers.*

### OBJECTIVES

- Belonging – To build opportunities for engagement, empowerment and purpose.
- Connection – To facilitate and connect our people and places through story telling.
- Health – To advocate, promote and inform about a healthy lifestyle.
- Safety – To respect and inclusively encourage appropriate behaviours.

# FOCUS AREA 3

## Country / “Boodja”

*We will share our knowledge and cultural importance whilst being responsible custodians of our sacred land and waterways.*

### OBJECTIVES

- Custodianship – To respect traditional practices and protocols, sharing knowledge while caring for land and waterways.
- Native Title – To help recognise and understand Aboriginal people’s rights to land and water.





# FOCUS AREA 4

## Prosperity / “Boya”

*We will be a prosperous enterprise and build a strong financial base for ongoing support of cultural development and sustainability*

### OBJECTIVES

- Enterprise – To build capacity in our own people to pursue and access opportunities.
- Tourism – To develop, plan, share and deliver cultural and unique experiences.
- Education & Training – To promote and support opportunities for skills and knowledge development.
- Stakeholders & Partnerships – To engage and inform regularly.

# FOCUS AREA 5

## Leadership / “Boordiya”

*We will lead with accountability, transparency and responsible stewardship to ensure a sustainable organisation.*

### OBJECTIVES

- Governance – To uphold and have knowledge of rules and regulations.
- Operations – To have efficient and effective processes and systems.
- Finance – To always demonstrate honesty, integrity and transparency.
- Communication – To always be clear, responsive and timely.





*Harvey  
Aboriginal  
Corporation*

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